

About Great Lakes Seminars

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Why choose Great Lakes Seminars?

Patrick Hoban founded Great Lakes Seminars (GLS) with one goal in mind: To provide the highest quality manual therapy courses available and to help therapists make a difference in their patient's lives. As GLS has continued to grow each year, the focus has remained the same.

Many companies administer courses that are vastly different in structure, design and teaching method from one another. GLS takes a different approach; Patrick Hoban has designed all of our manual therapy courses with a truly vested interest in the consistency and excellence of each course, which will benefit both the therapist and the people they treat.

Great Lakes Seminars has made sure that the Private Course Program is designed to be as easy as possible for you; from inquiring about a course through actually hosting a course. Our entire focus is to provide you with an outstanding experience in every aspect of working with Great Lakes Seminars. We are proud of our courses and our company and look forward to the opportunity to work with you in the future.

Why choose Great Lakes Seminars?

Course Consistency:

All of our courses have the same structure and setup. You will get the same type of structure each time you work with us and your therapists will know what to expect.

Treatment Based:

We want your staff to be able to return to treating and immediately utilize the techniques from our course. To achieve this, we design the entire course around ensuring your staff masters the techniques. We only include the information that is necessary to help your staff master the material and provide a very focused learning experience.

Our Instructors:

All of our instructors are passionate about teaching, and your staff will see this immediately. We often receive comments that people are once again excited about being a therapist after attending one of our courses.



Commitment to Excellence

We do everything we can to ensure our courses are as great as possible. Beginning with course design and going all the way through the actual presentation we do everything we can to make each component of the class exceptional.



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Hosting a Private Course

Why is a private course right for you?

Great Lakes Seminars Private Courses are becoming an increasingly popular way to provide the best continuing education for your staff. They allow you the flexibility to schedule the type of courses you want, at times that are convenient for your facility's busy schedule. This takes the guesswork out of coordinating continuing education opportunities for your therapists by letting us bring the courses to you. Your entire staff will benefit greatly from learning all of the same techniques at the same time. Let us take the hassle out of providing quality continuing education for you.

Our Job

Our motto is that "we work hard so you don't have to." We have conducted hundreds of courses and are constantly finding ways to run a course more effectively and with the least possible work for the host facility. Once we have finalized a course and date, we will take care of almost every detail relating to the course. These details include:

- Provide all course materials (manuals, course supplies including tape, scissors, name tags, etc.)
- Shipment of all course materials and assurance of timely arrival
- Coordination of all travel for instructors and assistants including travel to and from the airport
- **Teaching the absolute best possible course we can!**

Flexibility

We know that different facilities that we work with have different needs, therefore we offer tremendous flexibility with our private courses.

- Schedule as few as one course per year or as many as you like.
- Invite and charge "outsiders" to your course to help offset the cost.
- We can provide you with full color brochures and mailing lists free of charge.
- We can usually give you the course you want in the month you want it.
- Book a course well in advance or on short notice (depending on availability).

Private Course Timeline

Once we have agreed on a course and date, and the deposit and signed contract have been received, the following timeline goes into effect:

Within 3 weeks of scheduling the course	Sign and return contract and submit deposit
At least 4 weeks prior to the course	Inform GLS of the exact number of registrants so an assistant can be provided if necessary
At least 2 weeks prior to the course	Submit all names and email addresses of registrants so GLS can provide con-ed certificates
At least 2 weeks prior to the course	Submit remainder of payment
5 days prior to the course	You should receive all course materials at your facility
Day before the course	Set up basic room design
Morning of the course	Meet GLS instructor at 7:00 AM

*Instructors may reach out to their contact earlier in the week to touch base.



Private Course Hosting Cost

Great Lakes Seminars provides a simple, straight-forward cost structure; \$6,500 for up to 16 registrants and \$400 for each additional registrant after that. In addition to this simple format, there are no hidden costs for any of our courses. We take care of all additional expenses with the exception of any course food, necessary equipment or advertising of the course that you choose to do. As you will see in the tables below, a private course with Great Lakes Seminars is a very affordable option for continuing education for your staff.

Private vs Public Cost Comparison

Private Courses

Registrations	Total Cost	Per Person
10	\$6,500	\$650
15	\$6,500	\$433
20	\$8,100	\$405
25	\$10,100	\$404
30	\$12,100	\$403
35	\$14,100	\$402
42	\$16,900	\$402

Public Courses

Registrations	Typical Cost*	Public Courses with Travel**
10	\$5,750	\$7,250
15	\$8,625	\$10,875
20	\$11,500	\$14,500
25	\$14,375	\$18,125
30	\$17,250	\$21,750
35	\$20,125	\$25,375
42	\$24,150	\$30,450

*Public Course Price of \$575

**Includes \$150 for Travel

